

# Customers aren't the only people you're competing for.

## WINNING@TALENT

Your guide to hiring, motivating and retaining the best employees.

[WinningAtTalent.com](http://WinningAtTalent.com)

It's often said that an insurance agency's most important assets are the ones that show up for work every day. And while employees can make all the difference in your company's success, it's important to note they have lots of choices when it comes to their career. Which is why we developed Winning@Talent – *a 3-part toolkit* to help agencies understand how best to recruit in today's talent marketplace, as well as, enhance the employee experience so people want to stay.

We trust you'll find this content very useful and another example of the value of our Partnership.

PART ONE:

**Are You Ready to Recruit?**

PART TWO:

**Sourcing, Recruiting & Hiring**

PART THREE:

**Retaining Your Best Employees**

## The PIA Partnership



Winning@Talent is brought to you by The PIA Partnership – PIA's national carrier council. Partnership companies include:

