



2021

ADVERTISING CONTRACT FOR E-NEWSLETTER

**The Professional Insurance Agents Association of
North Carolina**

1059 Technology Park Drive, Glen Allen, VA 23059
Tel. 804-264-2582 ~ Fax. 804-266-1075 ~ Email: kim@pianc.net

PIANC e-newsletter

| Issue | Advertising Deadline | Publication Target Date | Price per issue | | |
|-----------|-------------------------|----------------------------|---|--------|------------|
| | | | Size | Member | Non-Member |
| January | December 15 | January 5 | Small | \$100 | \$150 |
| February | January 15 | February 5 | Medium | \$150 | \$200 |
| | | | Large | \$200 | \$250 |
| March | February 15 | March 5 | | | |
| April | March 15 | April 5 | | | |
| May | April 15 | May 5 | | | |
| June | May 15 | June 5 | | | |
| July | June 15 | July 5 | | | |
| August | July 15 | August 5 | | | |
| September | August 15 | September 5 | | | |
| October | September 15 | October 5 | I'm a member so give me \$50 off. <input type="checkbox"/> | | |
| November | October 15 | November 5 | | | |
| December | November 15 | December 5 | | | |

We have **CIRCLED** the issues in which we want ads in the PIANC e-newsletter:

Jan Feb Mar April May June July Aug Sept Oct Nov December

Payment Enclosed Invoice Me

Firm Name: _____

Client Name: _____

Bill To Address: _____

City: _____ **State:** _____ **Zip:** _____

Phone: _____ **Fax:** _____

E-mail: _____

E-Newsletter Ad specs: highest resolution and scalable is preferred

For Small Ad

An image (jpg, gif, png, etc)- 360 px wide x 300 px high, RGB 72 ppi

For Medium Ad

An image (jpg, gif, png, etc)- 530 x 400 px, RGB 72 ppi

For Large Ad

An image (jpg, gif, png, etc)- 1200 x 842 px, RGB 72 ppi

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