

Good Business Decisions Help An Agency Succeed and Secure Its Future.



PIA membership gives you access to resources, products, and services designed to make it easy for you to run your business—not only day-to-day but with strategic planning for the future.

OVERALL VALUE \$25,000+

\$5,200+

Business-building tools - Numerous tools to build your business and grow from PIA Market Access to eForms Wizard to the PIA Member Reimbursement Program, and more!

\$7,500+

Agency Management Tools - Manage with efficiency using resources like the PIA Blueprint for Agency Success, hiring tools, and more. And, let PIA take care of your ACORD End User License fees!

\$1,000+

Advocacy - PIA fights for agents in state capitals around the country and in Washington, D.C. PIA's daily vigilance has achieved tax relief for agencies, permanent repeal of the Cadillac Tax, introduction of bill to repeal the Federal Insurance Office, and more.

\$300+

Education - Ample opportunities to earn designations and stay current with CE and licensing requirements.

\$11,000+

PIA Member Exclusives! - Access to PIA Connection magazine, the PIA Advocacy Blog, tools from The PIA Partnership, discounts, community and networking opportunities, and more!

\$\$\$ PRICELESS

Credibility - PIA covers the insurance industry through articles and commentary to make sure the views of independent agents are accurately represented.

PIA MEMBERS EARN MORE

PIA members can **EARN \$1,000+ PER MONTH** more in commissions when they write business with PIA Market Access, PIA's flood program with The Hartford, and PIA Cyber Insurance.*

The above is a snapshot of the many PIA member benefits available through a PIA membership to help you save money, maximize commissions, and grow your agency.

MAKE A *GOOD DECISION* TODAY AND **JOIN PIA!**

For more information about PIA membership, or to join now, visit: www.pianational.org

*The availability and effectiveness of any of the named programs depend on each agent's individual circumstances. Many features, including applicable state law and regulation, may cause individual results to differ from those of this hypothetical PIA member, and these results are not necessarily indicative of future commission earnings. Results will vary by agent, location, regional market variations, and other factors. This example is for informational, illustrative, and educational purposes only. Members or prospective members should not assume their commissions will equal or exceed those in the example shown above. The specific products listed in the example may not be available to all PIA members and do not represent all PIA products. The market for and availability of each product may vary among and even within states.